

PAAVAI ENGINEERING COLLEGE

(AUTONOMOUS)

PACHAL, NAMAKKAL

Strategic plan and deployment documents for decentralization and participative management

Paavai Engineering College being an Autonomous Institution follows different practices to delegate work mainly to improve productivity, agility and to foster a more competitive student cum staff centric organization. At the same time, decentralization should be seen as a means of improving the efficiency of the system and its quality. There are several committees, both statutory and non-statutory, to administer and effectively govern the institute. Governing Body, Academic Council, Board of Studies and Finance Committee .In addition non- statutory bodies like Students Welfare, Library Committee, Women Empowerment, Alumni Association, Curriculum Development ,Internal Quality Assurance Committee(IQAC), Academic Audit Committee are also formed which shows the participation of all the faculty members for the welfare of the Institution. The Principal who is the Head of the institution is given freedom to execute the mission and vision of the institution. The academic responsibilities are fairly delegated to the members of the various committees. Regular staff meetings are held and the responsibilities are communicated to the faculty members.



PAAVAI ENGINEERING COLLEGE

(AUTONOMMOUS)

PACHAL, NAMAKKAL

LIST OF COMMITTEES

Statutory Committees

1. Governing Body
2. Academic Council
3. Board of Studies
4. Finance Committee

Non-Statutory Committees

1. Planning and Evaluation Committee
2. Students' Grievance Redressal Committee
3. Examination Committee
4. Admission Committee
5. Library Committee
6. Women Welfare Committee
7. Extra-Curricular Activities Committee
8. Academic Audit Committee
9. Anti-Ragging Committee
10. Alumni Association Committee
11. IQAC Committee
12. Research Advisory Committee
13. Research and Development Committee
14. Research Ethics Committee
15. Placement Committee
16. Marketing Committee



PRINCIPAL

PRINCIPAL

PAAVAI ENGINEERING COLLEGE
NH-7, PACHAL Post, NAMAKKAL Dist

LIST OF COMMITTEES

STATUTORY COMMITTEES

1. GOVERNING BODY

A. Constitution of Governing Body of Private /Self Financing College/Constituent College run by Trust/Society

Sl.No	Name	Designation	Position in the Committee	Category
1	Shri.CA.N.V.Natarajan	Chairman	Management	Paavai Institutions
2	Smt.N.Mangaiarkarasi	Correspondent		
3	Dr.K.K.Ramasamy	Director Administration		
4	Dr.Rekha	Professor, School of Humanities	UGC Nominee	DCR University of Science and Technology, Murthal (Sonipet)
5	Dr.K. Kalaichelvan	Professor, Department of Ceramic Technology	University Nominee	AC Tech campus, Anna University, Chennai 600 025.
6	Yet to be Nominated	–	–	State Government Nominee
7	Dr.K.Srithar	Professor, Department of Mechanical Engineering	Educationalist	Thiagarajar College of Engineering, Madurai.
8	Mr.S.Senthil Kumar	Advisor – NSIC, CEO	Industrialist	Orbit Controls & Solutions Ltd.,Chennai
9	Mr.P.Vimalan	CEO	Industrialist	SRC Project Pvt.Ltd., Salem
10	Dr.K.Sundara Murthy	Dean Academics	Faculty Member	Paavai Engineering College

11	Dr.B.Muralibabu	Controller of Examination	Faculty Member	Paavai Engineering College
12	Dr.M.Premkumar	Principal	Principal	

Functions of the Governing Body:

Subject to the existing provision in the bye-laws of respective college and rules laid down by the state government/parent university, the Governing Body shall:

- Guide the college governance while fulfilling the objectives for which the college has been granted autonomous status.
- Institute scholarships, fellowships, studentships, medals, prizes and certificates are dispensed on the basis of recommendations with the Academic Council
- Approve new programs of study leading to degrees and/or diplomas.
- All recruitments of Teaching Faculty/Principal shall be made by the Governing Body/state government as applicable in accordance with the policies laid down by the UGC and State Government from time to time.
- To approve annual budget of the college before submitting the same at the UGC.
- Perform such other functions and institute committees, as may be necessary and deemed fit for the proper development of the college

2. ACADEMIC COUNCIL

COMPOSITION OF ACADEMIC COUNCIL:

S.NO	NAME OF THE MEMBERS	DESIGNATION
1	Dr.M.PremKumar, Chairman	Principal, Paavai Engineering College (Autonomous), Pachal, Namakkal.
2	Dr.R. Saravanan, University Nomine	Professor, Department of Mechanical Engineering, CEG Campus, Anna University, Chennai.
3	Dr.S. Thanigaiarasu, University Nominee	Professor, Department of Aerospace Engineering, MIT Campus, Anna University, Chennai.
4	Dr. T. Shrimathy Venkatalakshmi, University Nominee	Professor, Department of Mechanical Engineering, CEG Campus, Anna University, Chennai
5	Dr.N.Alagumurthi, Academic Expert	Professor/Mechanical, Pondicherry Engineering College, Puducherry.
6	Mr.K.Sundaram, Industry Expert	Managing Director , Aerospace Engineering Ltd.,Salem.

Functions of the Academic Council:

The Academic Council shall have powers to:

1. Scrutinize and approve the proposals with or without modification of the Boards of Studies with regard to courses of study, academic regulations, curricula, syllabi and modifications thereof, instructional and evaluation arrangements, methods, procedures relevant thereto etc., provided that where the Academic Council differs on any proposal, it shall have the right to return the matter for reconsideration to the Board of Studies concerned or reject it, after giving reasons to do so.
2. Make regulations regarding the admission of students to different programmes of study in the college keeping in view the policy of the Government.
3. Make regulations for sports, extra-curricular activities, and proper maintenance and functioning of the playgrounds and hostels.
4. Recommend to the Governing Body proposals for institution of new programmes of study.
5. Recommend to the Governing Body institution of scholarships, studentships, fellowships, prizes and medals, and to frame regulations for the award of the same.
6. Advise the Governing Body on suggestions(s) pertaining to academic affairs made by it.
7. Perform such other functions as may be assigned by the Governing Body.

3. BOARD OF STUDIES

Composition of Board of Studies:

1. Head of the Department concerned (Chairman).
2. The entire faculty of each specialization.
3. Two subject experts from outside college / university.
4. One expert to be nominated by the university from a panel of six recommended by the college principal.
5. One representative from industry/corporate sector/allied area relating to placement.
6. One postgraduate meritorious alumnus to be nominated by the principal. The Chairman, Board of Studies, may with the approval of the principal of the college, co-opt:

Functions:

1. The Board of Studies of a Department in the college shall:
2. prepare syllabi for various courses keeping in view the objectives of the college, interest of the stakeholders and national requirement for consideration and approval of the Academic Council;
3. suggest methodologies for innovative teaching and evaluation techniques;
4. suggest panel of names to the Academic Council for appointment of examiners; and
5. coordinate research, teaching, extension and other academic activities in the department/college.

4. FINANCE COMMITTEE:

Composition of Finance Committee:

Sl.No	Name of the Members	Designation	Designation of FC
1	Dr.M.Premkumar	Principal	Chairman
2	Dr.K.K.Ramasamy	Director Administration	Member
3	Dr.B.Muralibabu	Controller of Examinations	Member
4	Dr.K.Sundra Murthy	Dean Academics	Member
5	Mr.K.Palanivel	Accounts Officer	Accounts Officer

Functions of the Finance Committee

The Finance Committee shall act as an advisory body to the Governing Body, to consider:

1. Budget estimates relating to the grant received/receivable from UGC, and income from fees, etc. collected for the activities to undertake the scheme of autonomy; and
2. Audited accounts for the above.

NON-STATUTORY COMMITTEES

1. Planning and Evaluation Committee

Planning and Evaluation Committee has the role of reviewing and scrutinising the academic and non academic activities for the growth of students and faculty development programmes by formulating the strategy plan. It enriches the college development by promoting more research activities, teaching innovation, industry interaction, consultancy and extra-mural funding, sustaining the quality of education and actively participates in the community development activity Schemes to enhance the academic excellence.

S.No	Name of the Member	Designation	Category
1.	Dr. M Premkumar	Chairman	Principal
2.	Dr .V.Subburam	Member	Senior Faculty
3.	Dr. S.Vijayakumar	Member	Nominated by Management
4.	Dr.D.Banumathi	Member	Nominated by Management
5.	Dr.A.Rathinam	Member	Nominated by Management
6.	Dr. G.Srinivasan	Member	Nominated by Management
7.	Dr. R.Arravind	Member	Nominated by Management

2. Students' Grievance Redressal Committee

A Students' Grievance Redressal Committee is formed within the department by the Head of the Department, stating that it should reflect in our collegiate constitutions. The functions of the Committee are to look into the complaints lodged by any student, and judge its merit. The Grievance Redressal Committee is also empowered to look into matters of harassment. A complaint from an aggrieved student relating to a college shall be addressed to the Collegiate Student Grievance Redressal Committee. Anyone with a genuine grievance may approach the Grievance Redressal Committee members in person. In case the person is unwilling to appear in self, grievances may be sent in writing. The Grievance Redressal Committee is to develop a responsive and accountable attitude among all the stakeholders in order to maintain a harmonious educational atmosphere in the institute.

Students' Grievance Redressal Committee Members

S.No	Name of the Members	Designation	E-Mail	Phone No
1	Dr.M.Premkumar Principal	Chairperson	pecprincipal@paavai.edu.in	99655-33338
2	Dr.G.Balaji Head -EEE	Member	peceehod@paavai.edu.in	98428-81388
3	Mr.M.Mohan Head – S&H	Member	pecs&hod@paavai.edu.in	99655-66888
4	Dr.A.Suphalakshmi Head-CSE	Member	peccsehod@paavai.edu.in	96885-81888
5	Mr. B. Venkatesan Head -IT	Member	pecithod@paavai.edu.in	99429-71688
6	Mr.N.Santhanaraja Physical Director	Member	sanraja08@gmail.com	99655-33888

3. Examination Committee

The office of "The Controller of Examinations" was instituted in the month of October 2015 on the conferment of Autonomous status to the college. The office of the Controller of Examinations and the examination cell is working under a common umbrella to hold the examination activities of the college under Autonomous Scheme. The office frames its roles and responsibilities in such a way that the continuous learning processes of the students are assessed appropriately through standard examination process and methods with confidentiality. In addition to the preparation and conduction of Continuous Internal Assessment (CIA) test and End Semester Examinations and its publication of results for all the UG, PG and Ph.D Programme(s). The Special software COXCUBES, AXON are utilised to maintenance online data of student attendance, examinations, Re-examinations, Internal Assessment details of CIA's , final university examinations and result publishment, mark statements issues are their task of execution in Controller of Examinations.

S.No.	Name of the faculty	Position
1	Dr.B.MuraliBabu, Professor / EEE	COE
2	C.Gowrishankar, AP/EEE	ACOE
3	S.Manikandan, AP/EEE	ACOE
4	R.Sathees Kumar, AP/Civil	ACOE
5	M.Anand	Section Staff
6	P.Rajamanickam	Section Staff
7	E.Prakash	Section Staff
8	S.Suresh Kumar	Section Staff
9	R.Nathiya	Section Assistant
10	P.Sudha	Section Assistant
11	P.Manikandan	Section Assistant
12	C.Saravanan	Assistant
13	S.Gowtham	Assistant

4. Admission Committee

The Admission committee constituted by Paavai Engineering College as per the guidelines of the Institution will do selection of the candidates under this scheme. The selection is purely provisional and always subject to the confirmation from the Anna University / Directorate of Technical Education, Chennai.

The mode of selection as per the guidelines of the institution is as follows:

i) Undergraduate Engineering Programme BE/BTech :

The admission is based on the cut off marks obtained in the higher secondary (10+2) examination. The Cut off mark = 200 (100 for Mathematics and 100 for Physics + Chemistry). For the Direct Second Year Lateral Entry

ii) Post graduate Programme M.E./M.B.A/M.C.A

The admission is based on the entrance (TANCET / CET / MET / GATE) marks conducted by the Anna University & Association of Management of Coimbatore Anna University Affiliated Colleges.

The Constitution:

S.No	Name of the Member	Position
1	Mr.K.Senthil	Director Admissions
2	Dr.M.Premkumar	Principal
3	Mr.M.Mohan	Head – Admissions
4	Dr.B.Kishok Kumar	In-Charge Admissions

5. Library Committee

The Library is an integral part of the Institute's academic and research work. As an Informatics centre of the Institute, Library provides an enjoyable learning experience with optimum ambience for study and learning on all working days. It provides information/knowledge resources through a carefully developed and balanced collection of Books and Journals. Since the Library has to cater to the needs of variety of clientele such as faculty, research scholars, post graduate and under graduate students, institute administrators as well as specialists, and non teaching institute staff, a wide range of subject fields are to be represented in our book stock with prime thrust for meeting the needs of students and faculty members. Besides this, for smooth functioning of the library and safe guarding the interest of all sections of the library users, formation of policies, rules & regulations and implementing the library policies in a judicious manner, an infrastructure is needed for the library. To meet the all the objectives, the Central Library is advised by a Library Advisory Committee with the following constitution and representatives.

S.No	Name	Designation	Convener/Member
1	Dr M. Premkumar	Principal	Convener
2	Mr. S. Selvam	Librarian	Co-convener
3	Dr. A. Supha Lakshmi	Professor/CSE	Member
4	Dr. M. Sudha	Professor/ECE	Member
5	Dr.G.Srinivasan	Professor/Chemical	Member
6	Dr. G.Balaji	Professor /EEE	Member
7	Dr.R.Arravind	Professor/Aero	Member
8	Mrs.J.Umanambi	Professor/Civil	Member

6. Women Welfare Committee

Paavai Engineering College has established a women welfare committee to empower girl students, to address all issues related to women and to make the college campus a safe place for female students and faculty members. The main objective of the committee is to motivate,empower women and secure feminine gender. It aims to prevent sexual harassment and to promote general well-being of female students, teaching and non-teaching women staff of the college.

In order to maintain the safety and security of the girls and women, a cell has been constituted for redressal of grievances which ensures equality and protection for women against all forms of harassment and problems faced. During last few years, the difficulties of the girls are settled amicably. Women who have complaints of violation of their rights and non-implementation of their protective measures can directly approach the committee for redressal.All the girl students are given about the safety measures by members of the women welfare committee.

The team organizes health awareness program, solves issues and complaints related to women and counsel them. It works for women welfare, conducts women's day program, motivates and orient the girl student to identify their strengths, develops multidisciplinary approach for the overall personality development. It also organizes seminars, workshops related to women empowerment and guide women of welfare laws. Sessions by women achievers of different fields are organised to motivate the girl students.

S.No	Name of the Members	Designation	Phone No
1	Dr.A.Suphalakshmi Head-CSE	Chairperson	96885-81888
2	Dr. R. Shanthi Head-Eng	member	98941-94888
3	Dr.M. Sudha Head-ECE	member	99655-43188
4	A. Samundeeswari Assoc. Prof. – ECE	member	90950-70070
5	P. Renuka Devi Assoc. Prof. – CSE	member	98651-54751
6	C. Manjula Assoc. Prof. – ECE	member	82205-32395

7. Extra-Curricular Activities Committee

Extra-Curricular Committee is formed to develop student's leadership skills, organizational skills and collaboration. This committee arranges various extracurricular activities to bring out the hidden talents of students and to motivate them for participating in activities which includes cultural, sports and social activities for the overall development of the students. Sports are an integral part of student's life which helps in developing team spirit and discipline. It also enhances the physical and mental abilities, develops a spirit of sportsmanship among students. This committee is formed to ensure the awareness in students about physical education and sports, to organize and conduct various indoor and outdoor sports activities at regular intervals. Our college students represent University level in various sports events. Some of them have played at state/national level also. Our College has bagged Champion of Champions at Anna University Sports board continuously for 6 years.

The Cultural Committee is responsible for all intra and inter collegiate cultural events. The committee is formed to celebrate the cultural diversity in the campus by organising cultural events through this forum, to encourage and motivate the students to participate in ASTRA, Convivial day, Hostel day, Youth festival, etc. Social activities are regularly organised mainly to nourish students positive values and attitudes.

EXTRA CURRICULAR ACTIVITIES COMMITTEE MEMBERS

Sl.No	Name	Designation	Role
1	Dr.M.Premkumar	Principal	Chairman
2	Mr.M.Mohan	Professor ,Chemistry Dept	Coordinator
3	Mr.N.Santhanaraja	Physical Director	Member
4	Mr.A.P.Sivasubramanian	Professor & Head , Mechanical Dept	Member
5	Mrs.A.Samundeeswari	Associate Professor, ECE Dept	Member
6	Mr.S.Rajesh	Associate Professor, CSE Dept	Member
7	Mr.Rathina Kumar	NSS Officer	Member
8	Mr.S.Loganathan	Assistant Professor, ECE Dept	Member
9.	Mr.K.Ramachandra	III, B.E /ECE Dept	Member
10.	Mr.V.Monish	IV, B.E /MCT Dept	Member
11.	Miss.V.Danyasri	IV.B.Tech /IT Dept	Member

8. Academic Audit Committee

Academic audit is a scientific and systematic method of reviewing the quality of academic process in the institution. It is related with the quality assurance and enhancing the quality of academic activities in college. The main aim of conducting academic audit is to assess the academic performance of both individual faculty and the whole department. This practice reveals the strength and weakness of the department and its faculty members related to their academic performance individually. By rectifying the weakness one can visualise the constant, consistent incremental growth of the department.

Committee Members

S.No.	Name	Designation	Position
1.	Dr.M.Premkumar	Principal	Chairman
2.	Dr.K.Sundara Murthy	IQAC/ Coordinator	Convenor
3.	Dr.A.Suphalakshmi	HOD/ CSE	Member
4.	Mr.B.Venkatesan	HOD/ IT	Member
5.	Dr.M.Sudha	HOD/ ECE	Member
6.	Dr.G.Balaji	HOD/ EEE	Member
7.	Mr.M.Mohan	HOD /S&H	Member
8.	Dr.G.Srinivasan	HOD /Chemical	Member
9.	Dr.D.R.P.Raja Rathinam	HOD/ MCT	Member

9. Anti-Ragging Committee

Ragging in any form is a criminal offence and strictly prohibited inside and outside the Institute. As per the directives of Hon. Supreme Court, All India Council for Technical Education (AICTE) and Govt. of Tamil Nadu, strict actions are recommended against students for indulging and abetting ragging. Whomsoever directly or indirectly commits, participates in, abets or propagates ragging within or outside any educational institution shall on conviction, be punished as per the rules. If a student is involved in any act of ragging prior to taking admission then such student will be denied admission in the Institute. However, if at a later stage it is found that an admitted student has indulged in any act of ragging then such student will be rusticated.

Every student admitted in the Institute shall have to furnish separate affidavits signed by himself / herself and his / her parent / guardian. For students who will be availing hostel accommodation facility on campus, another affidavit jointly signed by the student and his / her parent / guardian will have to be submitted along with the admission form. More details are available on our website.

If any complaint arises, please contact the following cell numbers & send the email

ANTI RAGGING COMMITTEE

S.No	Name of the Members	Designation	E-Mail	Phone No
1	Dr. M.Premkumar	Chairperson	pecprincipal@paavai.edu.in	99654-66888
2	Mr.M.Mohan	Member	pecchemistryhod@paavai.edu.in	99655-66888
3	Mr.B.Murali Babu	Member	coe@paavai.edu.in	98428-81388
4	Mr.R.Arangasamy	Member	pececehod@paavai.edu.in	99655-43188
5	Dr.G.Balaji	Member	peceehod@paavai.edu.in	98429-81388

ANTI RAGGING SQUARD

S.No	Name of the Members	Designation	E-Mail	Phone No
1	Dr.A.Suphalakshmi	Professor/ CSE	peccsehod@paavai.edu.in	98423-25188
2	Mr. G.Raja	Professor/ Chemistry	pecfirstyearhod@paavai.edu.in	95249-12888
3	Mr. B.Kishokumar	Professor/ Mathematics	pecmathematicshod@paavai.edu.in	99655- 15888
4	Mr. A.P.Sivasubramaniam	Professor / Mathematics	pecmechhod@paavai.edu.in	98420-70288
5	Mr.N.Santhanaraja	Physical Director	sanraja08@gmail.com	99655-33888

10. Alumni Association Committee

The Alumni Association Committee is formed to endorse a lifetime relation and to act as a medium for exchange of information among the paavaians, through the alumni association. The team of alumni work for worldwide alumni network with rewarding opportunities for the students and encourage their junior students to participation in alumni related programs. By conducting meaningful programmes, services and communication, we can connect together with the alumni themselves and to the institution through meaningful programmes.

Alumni Coordinators:

S.No.	Department	Staff Name	In-Charges	Contact No
1	CSE	P.Renukadevi	Alumni Head	9865154751
2	CSE	P.Santhiya	Alumni Coordinator	9629896226
3	ECE	S.Gnanasekar	Alumni Coordinator	9566815195
4	MECH	C.Suresh	Alumni Coordinator	9976626136
5	EEE	S.Ramachandran	Alumni Coordinator	7418244452
6	CIVIL	S.Gayathri	Alumni Coordinator	8754654108
7	IT	B.Deepa	Alumni Coordinator	8883736362
8	MCT	R.Arunbabu	Alumni Coordinator	7639699770
9	MBA	Suganya	Alumni Coordinator	9489456835
10	MCA	S.Senthilvelan	Alumni Coordinator	9443636176

Executive Members:

Name	Designation	Department
Srinivasa Gopalan (2008-2012)	President	CSE
B.Aravinth Krishnakumar (2006-2010)	Vice President	MECH
Sangeetha (2001-2005)	Treasurer	ECE
H.Sastra Prasath(2007-2011)	Executive Member	IT

L.Kannan (2005-2009)	Executive Member	CIVIL
S.Santhakumar (2012-2016)	Executive Member	ECE
P.Gopinath (2006-2010)	Executive Member	CSE
P.Nandagopal (2012-2016)	Executive Member	MCTS
S.Alaguraj (2012-2016)	Executive Member	EEE
S.Maniraj	Executive Member	MECH
G.Suresh(2006-2009)	Executive Member	MCA
M.Rajesh(2014-2016)	Executive Member	MBA

11. IQAC Committee

We develop a system for conscious, consistent and catalytic improvement in the performance of the institutions. Thereby it channelizes the efforts and measures of the institution towards academic excellence. It internalizes and institutionalizes quality enhancement practices. The institution renders its assurance to all the stakeholders about the quality education provided by the institution. It automatically evolves a procedure for optimization and integration of modern methods of Teaching and Learning. And it ascertains the credibility of evolution procedures. This Institution promotes the research sharing and networking with other Institutions in India and Abroad. It strictly emphasize the culture of Implementing Best Practices of the Institution

Internal Quality Assurance Cell (IQAC) Committee

S.No	Category	Name	Designation
1	Management	Dr.K.K.Ramasamy	Director Administration
2	Chair Person	Dr.M.Premkumar	Principal
3	Coordinator/Director of IQAC	Dr.K.Sundara Murthy	Professor /Mechanical
4	Administrative Officers	Dr.B.Muralibabu	Professor &CoE
		Dr.A.Suphalakshmi	Professor & Head /CSE
5	Teachers	Dr.G.Balaji	Professor & Head / EEE
		Prof.B.Venkatesan	Assistant Professor / IT
		Prof.M.Sudha	Associate Professor & Head/ ECE
		Prof.A.P.Sivasubramaniam	Professor & Head /Mechanical
		Prof.D.R.P.Rajarathnam	Associate Professor & Head/ MCT
		Prof.S.Senthivelan	Professor & Head/ MCA
		Prof.J.Umanambi	Associate Professor & Head/ Civil
		Dr.T.Arun Kumar	Associate Professor/Bio Medical
		Prof.K.Vishnubharath	Assistant Professor/Agri
		Dr.R.Arravind	Professor & Head /Aero
		Dr.G.Raja	Professor / Chemistry
Prof.G.Srinivasan	Associate Professor & Head / Chemical		

6	Local Society ,Students and Alumni	Mr.Srinivasan	Entrepreneur, Rasipuram
		C.Natarajan	Final Year Information Technology
		V.Kailash	Final Year Chemical Engineering
		Mr.VelmuruganPalanivel	Senior Software Engineer Robert Bosch Engineering and Business Solutions(Alumnus from IT Department
7	Employers/ Industrialist	Mr.Senthilkumar	Managing Director , Orbit Controls & Service
	Stakeholders	Mr.S.C.Amuthan –(A.Rishi Rahul, IV-IT Parent)	Manager, Canara Bank

12. Research Advisory Committee

The core function of the research advisory committee is

1. To review the research proposal and finalize the topic of research.
2. To advice on thrust areas and disciplines for introducing research programmes and related activities for future development in research.
3. To motivate the faculty members to register and start their research work.
4. To create zeal amongst faculty members towards research and innovation.
5. To guide the research scholar to develop the study design and methodology of research and identify the course(s) that he/she may have to do.
6. To periodically review and assist in the progress of the research work of the research scholar.
7. To Ethics committee to Check Malpractices and Plagiarism in Research.
8. To provide policy guidelines and direction for the growth and development of research activities.
9. To suggest measures for improving existing infrastructural facilities both for academic and sponsored research and enhancing research ambiance.
10. To recommend projects and suitable for availing concession if any from State and Central Governments.
11. To establish collaboration with other universities, public and private sectors and identify R & D projects including consultancy services which could be undertaken at the institution.
12. To ensure smooth functioning and effective Management of R & D at the institution.

Research Advisory Committee Members

S.No	Members	Designation
1	Dr.K.K.Ramasamy Director – Admin, Paavai	Chairman
2	Dr. N. Alagumurthi , Professor, Pondicherry Engineering College, India	Advisor
3	Dr. U.Chandrasekhar, Program Director -AddWize at Wipro 3D, Karnataka, India.	Advisor
4	Dr. C.Govindaraju, Associate Professor (CAS), GCE, Salem.	Advisor
5	Dr. G.Arun Kumar, Associate Professor, School of Electrical Engineering, VIT, Vellore, India	Advisor
6	Dr.B.Anand, Professor , Department of EIE, Hindusthan College of Engineering and Technology, Coimbatore	Advisor
7	Mr.S.Senthil Kumar, Advisor – NSIC,CEO, Orbit Controls & Solutions Ltd.,Chennai	Advisor
8	Mr.R.Sundaram, Founder Aeropark, Salem	Advisor

9	Dr. K. Gopalakrishnan, Dean (R&D), New Horizon College of Engineering (NHCE), Bangalore.	Advisor
10	Dr.N.Sivakumar, Assistant Professor, Thiagarajar College of Engineering	Advisor

13. RESEARCH AND DEVELOPMENT COMMITTEE MEMBERS

The research and development committee members are given as follows

S.No	Members	Designation
1	Dr.M.Premkumar, Principal, PEC	Chairman
2	Dr.G.Balaji, Head / EEE	Member
3	Dr. A. Suphalakshmi, Head / CSE	Member
4	Dr.K.Sundara Murthy, Professor / Mechanical	Member
5	Dr.D.R.P.Rajarithnam, Head / MCT	Member
6	Dr. M. Sudha, Head / ECE	Member
7	Dr. G. Srinivasan, Head / Chemical	Member
8	Dr.S.Vadivel, Head / Physics	Member
9	Dr.G.Raja, Head / Chemistry	Member
10	Dr.R.Aravind, Head / Aero	Member
11	Dr. T. Arunkumar, Head / Bio Medical	Member
12	Dr. R. Praveen Cumar, Head / Pharmaceutical	Member

14. Research Ethics Committee

The research ethics committee are as follows:

S.No	Members	Designation
1	Dr.M.Premkumar, Principal, PEC	Chairman
2	Dr.G.Balaji, Head / EEE	Member
15. 16. 3	Dr. A. Suphalakshmi, Head / CSE	Member
4	Dr.K.Sundara Murthy, Professor / Mechanical	Member
5	Dr.S.Vadivel, Head / Physics	Member
6	Dr.G.Raja, Head / Chemistry	Member

15. Placement Committee

The Placement Committee of the college, which plays a vital role in measuring a smooth & efficient placement process, co-ordinates all the efforts and activities directed towards ensuring utmost satisfaction to the needy students for their placement. This committee is headed by the Principal, chief Coordinated by the Placement Head and the placement team members & the department faculty coordinators are the members of the committee.

The Roles and Responsibilities of the Committee are:

- Registration Process: Registration of eligible and interested candidates 30 minutes before Pre-Placement talk shall be done by student coordinators. To display welcome poster for the company visiting our campus: this includes name of the company, their team members, name of the program and venue.
- Allocation of Rooms: Arranging classrooms for aptitude test, group discussion and interview process.
- Hospitality: Arrangement of breakfast, lunch and snacks for the recruiters.
- Updating Records: Staff Co-coordinators will update their departmental records, prepare analysis, and collect proofs from students.
- Placement cell constantly works towards inviting more reputed companies for campus placement.
- Find ways and means to improve Industry —Institute Interactions.

PLACEMENT COMMITTEE MEMBERS (FACULTY):

S.No	Name of the Faculty	Designation	Convener/Member
1	Dr. M. Prem Kumnar	Principal	Convener
2	Mr. R. Thamaraiselvan	Placement Head	Co- Convener
3	Mr. V. Ravindrakrishna Chandar	Placement Officer	Member
4	Mr. D. Boopathi	Faculty Coordinator/EEE	Member
5	Mr. M.Siva Ganesh	Faculty Coordinator/CSE	Member
6	Mr. R. Meiyazhagan	Faculty Coordinator/MECH	Member
7	Mr. N.Manigandan	Faculty Coordinator/ MECH	Member

8	Ms. B. Kiruthika	Faculty Coordinator/ECE	Member
9	Ms. Loganayagi	Faculty Coordinator/AERO	Member
10	Mr. P. Prasanna	Faculty Coordinator/ AERO	Member
11	Mr. S Rajesh	Faculty Coordinator/IT	Member
12	Mr. Vipin Stalin	Faculty Coordinator/MCT	Member
13	Mr. Sathish	Faculty Coordinator/AGRI	Member
14	Mr. PN. Gururaj	Faculty Coordinator/CHEMICAL	Member
15	Ms.Geetha	Faculty Coordinator/MCA	Member
16	Dr. Sumathi	Faculty Coordinator/MBA	Member

PLACEMENT COMMITTEE MEMBERS (STUDENTS):

S.No	Name of the Student	Designation	Convener/ Member
1	Dr. M. Prem Kumnar	Principal	Convener
2	Mr. R. Thamaraiselvan	Placement Head	Co- Convener
3	Mr. V. Ravindrakrishna Chandar	Placement Officer	Member
4	Riyas Ahamath.S	Student Coordinator / AERO	Member
5	Vaishnavi.K	Student Coordinator / AERO	Member
6	Bharathi raja.B	Student Coordinator / AGRI	Member
7	Deepika.S	Student Coordinator / AGRI	Member
8	Ranjithkumar. R	Student Coordinator / AGRI	Member
9	Tharani.M	Student Coordinator / AGR I	Member
10	Durga.G	Student Coordinator / CHEMICAL	Member
11	Dhinesh	Student Coordinator / CHEMICAL	Member
12	Elavarasan.J.G	Student Coordinator / CHEMICAL	Member

13	Lokeshivaran.M	Student Coordinator / CIV IL	Member
14	Anidha .J	Student Coordinator / CIV IQ	Member
15	Narmatha N isha.T	Student Coordinator / CSE	Member
16	Mohamad ibrahim. M	Student Coordinator / CSE	Member
17	Ragavi.P	Student Coordinator / CSE	Member
18	Shantha kumar.V	Student Coordinator / CSE	Member
19	Karunamoorthy.R	Student Coordinator / ECE	Member
20	Harini. R	Student Coordinator / ECE	Member
21	Prabhakaran	Student Coordinator / ECE	Member
22	Siva Priya	Student Coordinator / ECE	Member
23	Ayyappan.s	Student Coordinator / EEE	Member
24	Raj Prabhakar.J	Student Coordinator / EEE	Member
25	Sowmiya.M	Student Coordinator / IT	Member
26	Vignesh.C	Student Coordinator / IT	Member
27	Gokulnath.T	Student Coordinator / MCT	Member
28	Arunkumar.K	Student Coordinator / MECH	Member
29	Gokul	Student Coordinator / MECH	Member
30	Sandhiya.D	Student Coordinator / MECH	Member
31	Yogeswaran.K	Student Coordinator / MECH	Member

PAAVAI ENGINEERING COLLEGE

(Autonomous)

PACHAL, NAMAKKAL

MARKETING COMMITTEE

The mission of the Marketing Committee is to cultivate useful relationships among key groups of stakeholders, providing input regarding target audiences, branding and marketing strategies to achieve the College's goals. It relates to marketing and communication including increasing enrolment, maximizing student retention, strengthening community awareness and engagement in all arenas.

RESPONSIBILITIES

Specific duties and responsibilities of the committee include but are not limited to

- Serve as advisors to the marketing staff.
- Develop marketing plans and ultimately reaching marketing goals.
- Works with other committees to insure the marketing efforts are consistent across all committees.
- Getting information in, from those stakeholders (doing inbound marketing) and providing information out (doing outbound marketing) to those stakeholders.
- Crafting marketing messages for advertisement.
- Determining the audiences to be reached.
- Review on strategic marketing plans.
- Evaluate and review specific marketing activities and results and make recommendations for future planning
- Develop, update, and recommend institutional policies and social media marketing.
- Review and analyse various advertising campaigns.

The Committee members are as follows

S.No	Name	Position	Mail id
1	Dr.M.Premkumar	Chairman	pecprincipal@paavai.edu.in
2	Prof.M Mohan	Member Secretary	pecsandhhod@paavai.edu.in
3	Dr.B Kishok kumar	Member	kishokbalasubramaniam@paavai.edu.in
4	Dr.P Mahendran	Member	mahendirannatarajanpec@paavai.edu.in
5	Prof.S Sakthivel	Member	sakthivelselvarajpec@paavai.edu.in
6	Prof.G Manimekalai	Member	webadmin@paavai.edu.in